

Crisis Management Services



Consider these events:

- Weather extemities in far north QLD destroy communication services to a number of your offices.
- Your share price takes a sudden and unexpected fall on the ASX
- Land subsides next door to one of your construction sites and you are blamed for the incident.

Could these incidents affect your organisation?

Crisis Management, distinct from Business Continuity Management, is the essential management process that is used to assess and respond to imminent or actual crisis events that may affect your organisation.

The emphasis with Crisis Management Planning is the implementation of actions to contain and minimise the damage either before the event occurs or as soon after as possible.

Project Approach

The approach to this project is:

- Information gathering
- Damage Assessment
- Role and function assignment
- Facilities usage
- Media contacts
- Information dissemination
- Action initiation and management
- Damage control
- Final review and update to the CMP performance.

A key element of the CMP is a Crisis Management Team whose members are all fully aware of what to do as soon as any trigger occurs that indicates an impending or actual crisis.

Every member of the team has detailed action plans, contacts and functions to ensure the team moves into full operation in the least possible time.

Services

- Requirements Analysis
- Crisis Planning Workshops
- Crisis Scenario Test Workshops
- Implementation & training
- Stakeholder and Media Communications Plans
- Plan maintenance & review

Our approach focuses on ensuring a smooth transition from normal operations to crisis mode operations and back again, once the crisis has passed.

For more information contact us on [1300-BCPLAN](tel:1300-BCPLAN) or [email us](mailto:info@opscentre.com).

